Sponsorship Opportunities: Books, Literacy and School Success

Children thrive in homes full of books, stories and conversation. Please join us as a sponsor!

Pledge Form

My Sponsorship Level:
__________________________________________

☐ Yes, the full recognition described for this sponsorship level is fine.

☐ Please only provide recognition as follows:
__________________________________________

☐ Payment enclosed  ☐ Invoice me
☐ Credit Card
Card number ________________________________
Exp. date _______ CVV# _________
Signature _________________________________

Your name ________________________________
Address: ________________________________
City _______________ State_____ Zip ______
Email _________________________________
Phone _________________________________

Please make checks payable to:
Raising A Reader Aspen to Parachute

Raising A Reader AP is a 501 (c)(3) nonprofit. Donations are tax-deductible in accordance with IRS regulations. Tax ID #55-0873041

PO Box 2533, Glenwood Springs, CO 81602
www.rar4kids.org
970-230-9117

RED BAG SPONSOR—$500.00
♦ Provides 40 new books for our red book bags which rotate home with children on a weekly basis. Each book will reach 50 to 60 homes over three years.
♦ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

CLASSROOM SPONSOR—$1,000.00
♦ 90 books will fill the red book bags in one preschool classroom and will rotate home with children on a weekly basis. Books will remain in the weekly rotation for three years.
♦ A sponsorship sticker on each book will recognize you or your organization.
♦ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

SCHOOL SPONSOR—$2,500.00
♦ 200 books will stock the red book bags in three preschool classrooms and will rotate home with children on a weekly basis. Over three years, 170 families will see each of these 200 books.
♦ A sponsorship sticker on each book will recognize you or your organization.
♦ Recognition on our website, and parent, donor and teacher newsletters (reaching 2,000 households).
♦ Your name featured in the sidebar on our letterhead as a key sponsor.

REGIONAL LEADER—$5,000.00
♦ 400 books will stock the red book bags in classrooms in multiple schools and will rotate home with children on a weekly basis. Over 3 years, 324 children will take home each of these 400 books.
♦ A sponsorship sticker on each book will recognize you or your organization.
♦ All other recognition mentioned in above sections.

OTHER AMOUNT— $_________________

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