

Sponsorship Opportunities: Books, Literacy and School Success

Children thrive in homes full of books, stories and conversation. Please join us as a sponsor!

Pledge Form

My Sponsorship Level:

Yes, the full recognition described for this sponsorship level is fine.

Please only provide recognition as follows:

Payment enclosed Invoice me

Credit Card

Card number _____

Exp. date _____ CVV# _____

Signature _____

Your name _____

Address: _____

City _____ State _____ Zip _____

Email _____

Phone _____

Please make checks payable to:

Raising A Reader Aspen to Parachute

Raising A Reader AP is a 501 (c)(3) nonprofit.

Donations are tax-deductible in accordance with IRS regulations. Tax ID #55-0873041

PO Box 2533, Glenwood Springs, CO 81602

www.rar4kids.org

970-230-9117



RED BAG SPONSOR—\$500.00

- ◆ Provides 40 new books for our red book bags which rotate home with children on a weekly basis. Each book will reach 50 to 60 homes over three years.
- ◆ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

CLASSROOM SPONSOR—\$1,000.00

- ◆ 90 books will fill the red book bags in one pre-school classroom and will rotate home with children on a weekly basis. Books will remain in the weekly rotation for three years.
- ◆ A sponsorship sticker on each book will recognize you or your organization.
- ◆ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

SCHOOL SPONSOR—\$2,500.00

- ◆ 200 books will stock the red book bags in three preschool classrooms and will rotate home with children on a weekly basis. Over three years, 170 families will see each of these 200 books.
- ◆ A sponsorship sticker on each book will recognize you or your organization.
- ◆ Recognition on our website, and parent, donor and teacher newsletters (reaching 2,000 households).
- ◆ Your name featured in the sidebar on our letter-head as a key sponsor.

REGIONAL LEADER—\$5,000.00

- ◆ 400 books will stock the red book bags in classrooms in multiple schools and will rotate home with children on a weekly basis. Over 3 years, 324 children will take home each of these 400 books.
- ◆ A sponsorship sticker on each book will recognize you or your organization.
- ◆ All other recognition mentioned in above sections.

OTHER AMOUNT— \$ _____